

Attachment J

Sample SurveyMonkey©

Small Business Networking Fair

1. The overall event registration process was conducted in an efficient manner.

		Response Percent	Response Count
Strongly Agree	<input type="text"/>	54.5%	42
Agree	<input type="text"/>	42.9%	33
Neutral	<input type="text"/>	2.6%	2
Disagree		0.0%	0
Strongly Disagree		0.0%	0
How would you improve registration? Please explain.			8
<i>answered question</i>			77
<i>skipped question</i>			0

2. Rank the three main event segments of Opening Remarks, Panel Discussions, and Networking Stations in the order of your perceived value.

	Most Value	Second Most Value	Third Most Value	Rating Average	Response Count
Opening Remarks	6.5% (5)	24.7% (19)	68.8% (53)	2.62	77
Panel Discussions	26.0% (20)	55.8% (43)	18.2% (14)	1.92	77
Networking Stations	67.5% (52)	19.5% (15)	13.0% (10)	1.45	77
Please comment on why you ranked your "Most Value" selection as such.					40
<i>answered question</i>					77
<i>skipped question</i>					0

3. The event informational handouts (including CDs) were useful.

		Response Percent	Response Count
Strongly Agree	<input type="checkbox"/>	20.8%	16
Agree	<input type="checkbox"/>	63.6%	49
Neutral	<input type="checkbox"/>	14.3%	11
Disagree		0.0%	0
Strongly Disagree	<input type="checkbox"/>	1.3%	1
Please identify which hand-outs were most and least useful to you and why.			15
<i>answered question</i>			77
<i>skipped question</i>			0

4. How many actual business connections did you make at the event?

		Response Percent	Response Count
0	<input type="checkbox"/>	2.6%	2
1-5	<input type="checkbox"/>	59.7%	46
6-10	<input type="checkbox"/>	32.5%	25
11+	<input type="checkbox"/>	5.2%	4
Comments (Optional)			14
<i>answered question</i>			77
<i>skipped question</i>			0

5. Does your company normally work as a prime or sub contractor?

		Response Percent	Response Count
Prime	<input type="text"/>	41.6%	32
Sub	<input type="text"/>	58.4%	45
		<i>answered question</i>	77
		<i>skipped question</i>	0

6. Please check all applicable certifications of your company:

		Response Percent	Response Count
DBE	<input type="text"/>	27.3%	21
SB	<input type="text"/>	59.7%	46
WBE	<input type="text"/>	14.3%	11
DVBE	<input type="text"/>	10.4%	8
Other	<input type="text"/>	33.8%	26
	If Other, Please specify		14
	<i>answered question</i>		77
	<i>skipped question</i>		0

7. Has your company previously worked on a Caltrans project?

		Response Percent	Response Count
Yes	<input type="text"/>	62.3%	48
No	<input type="text"/>	37.7%	29
	Comments (Optional)		8